

## Brazilian Carnival Ball 2011

# *Platinum Benefactor \$50,000*

### BENEFITS

- One table for 10 guests at the Ball (located in the front row)
- Invitation for two guests to attend the Benefactor Recognition Dinner that will take place approximately one month prior to the Ball
- Recognition on signage at the Benefactor Dinner

### PRINT/MEDIA RECOGNITION

The following communication materials from the Ball will feature your corporate name as a Platinum Benefactor:

- Invitation mailed to 2,000 potential patrons
- Evening program for 1,700 guests
- Brazilian Carnival Ball website
- Full-page "thank you to our sponsors" advertisement in a major newspaper
- Four giant video screens in the grand ballroom prior to and during dinner

### BRAZILIAN CARNIVAL BALL 2011 MAGAZINE

A high quality publication that is distributed via a major newspaper to 40,000 select homes and businesses after the Ball.

- Name recognition on the benefactor acknowledgement page
- One full-page colour advertisement

### RECOGNITION BY THE ROYAL ONTARIO MUSEUM

- Text recognition on Donor Wall
- Text recognition on event acknowledgement page in the ROM Magazine
- Recognition in the ROM Annual Report
- Invitation for two guests to attend the annual Chairmen's Reception