

Brazilian Carnival Ball 2011

Premium Sponsors - \$75,000

Premium Sponsors will be recognized as one of the following:
Entertainment Sponsor, Magazine Sponsor, VIP Reception Sponsor

BENEFITS

- One table for 10 guests at the Ball (located in the front row)
- Invitation for 10 guests to attend the VIP reception at the Ball
- Invitation for two guests to attend the Benefactor Recognition Dinner that will take place approximately one month prior to the Ball
- Recognition on signage at the Benefactor Dinner

PRINT/MEDIA RECOGNITION

The following communication materials from the Ball will feature your corporate logo as the Entertainment, Magazine or VIP Reception Sponsor:

- Invitation mailed to 2,000 potential patrons
- Evening program for 1,700 guests
- Brazilian Carnival Ball website
- Full-page "thank you to our sponsors" advertisement in a major newspaper
- Four giant video screens in the grand ballroom prior to and during dinner

BRAZILIAN CARNIVAL BALL 2011 MAGAZINE

A high quality publication that is distributed via a major newspaper to 40,000 select homes and businesses after the Ball.

- Logo recognition on the sponsor acknowledgement page
- One full-page colour advertisement

RECOGNITION BY THE ROYAL ONTARIO MUSEUM

- Text recognition on Donor Wall
- Logo on the event acknowledgement page in the ROM Magazine
- Recognition in the ROM Annual Report
- Invitation for two guests to attend the annual Chairmen's Reception

EXCLUSIVE BENEFITS

Entertainment Sponsor

Logo recognition on a banner in the Brazilian Carnival Parade

Magazine Sponsor

One full-page colour advertisement on the back cover of the Brazilian Carnival Ball Magazine

VIP Reception Sponsor

Signage at the VIP Reception