

Brazilian Carnival Ball 2011

Silver Benefactor - \$25,000

BENEFITS

- One table for 10 guests at the Ball (located in the second row)

PRINT/MEDIA RECOGNITION

The following communication materials from the Ball will feature your corporate name as a Silver Benefactor:

- Invitation mailed to 2,000 potential patrons
- Evening program for 1,700 guests
- Brazilian Carnival Ball website
- Full-page "thank you to our sponsors" advertisement in a major newspaper
- Four giant video screens in the grand ballroom prior to and during dinner

BRAZILIAN CARNIVAL BALL 2011 MAGAZINE

A high quality publication that is distributed via a major newspaper to 40,000 select homes and businesses after the Ball.

- Name recognition on the benefactor acknowledgement page
- One full-page colour advertisement

RECOGNITION BY THE ROYAL ONTARIO MUSEUM

- Text recognition on Donor Wall
- Recognition in the ROM Annual Report
- Text recognition on event acknowledgement page in the ROM Magazine